What about sugar?





Natural occurring sugars:

sugars that are naturally present in fruit and vegetables, as well as in milk and yogurt. They are good for human health.

Free sugars: sugars that are added to drinks and food to sweeten them, as well as sugars in honey, syrups, and fresh fruit juices.

They need to be consumed in moderate quantities.





WHAT ARE PACKAGING AND LABELS?

PACKAGING

- Contains the look and brand of your product.
- With logos, symbols and health and environmental claims



They show everything you need to know about your product:

LABELS

- **Ingredients:** Everything found in the product, in quantity order.
- **Allergens**: clearly marked in bold so you can quickly identify them.
- Energetic value
- Nutritional values





Preventia